

MARI ELIZABETH HAYTER | mari@marihayter.com | OAKLAND, CA

experience

San Francisco Health Plan San Francisco, California 7/2016 – current

FULL TIME SENIOR DESIGNER, MARKETING

Design for affordable health care in five languages. Projects internal and public. Production, layout, design edits to provider directories; various consumer advertising campaigns; instructional manuals, videos; emails, invites. Print and web design.

meh design 4/2011 – current

FREELANCE GRAPHIC DESIGNER

INTEL/ESL: anykey.org logo design, marketing collateral.

RED 5 STUDIOS: Print ads, marketing collateral. Web banners, website takeovers. Supporting graphics for gameplay video ads.

DOUGHMAN RACE 2011: Race t-shirts, sponsorship, start/finish line banners.

HOM Sotheby's International Realty Newport Beach, California 4/2015 – 5/2016

FULL TIME GRAPHIC DESIGNER

Design for high end residential real estate in Orange County/Palm Springs areas. Flyers, brochures, mailers, eblasts, financial charts, various marketing materials. Extremely high volume. Print design.

Style Craft Rancho Santa Margarita, California 4/2012 – 11/2015

ON-SITE FREELANCE GRAPHIC DESIGNER

ASICS AMERICA: Seasonal, biannual, catalog production for all business-to-business catalogs. Aided in the transition of manual production to use of the EasyCatalog plug-in; various other support, marketing collateral.

24 Seven Newport Beach, California 6/2012 – 3/2015

CONTRACT GRAPHIC DESIGNER

PRANA: Monthly catalog production, marketing collateral.

KB HOME: Illustrations for interactive app.

UCLA - WOODEN ATHLETIC FUND: Print ad campaigns.

Rivers Agency Chapel Hill, North Carolina 5/1998 – 4/2011

ON-SITE FREELANCE GRAPHIC DESIGNER

Production layout catalogs, price lists, web elements. Designed ads, brochures, postcards, invites, posters, html emails, etc. Various clients. Print and web design.

Resort Impressions Encinitas, California 3/2008 – 9/2008

FULL TIME GRAPHIC DESIGNER

Full website redesign, catalog layout. Production and processing of all in-house and vendor outsourced projects.

Print and web design.

Kiai Agency New York City, New York 10/2007 – 3/2008

FREELANCE GRAPHIC DESIGNER

Website, interface design.

ETL Group New York City, New York 3/2007 – 1/2008

ON-SITE FREELANCE GRAPHIC DESIGNER

RSVP PUBLICATIONS: Modify existing and create new advertising postcards.

Spire Creative Group New York City, New York 4/2007 – 7/2007

ON-SITE FREELANCE GRAPHIC DESIGNER

Design for corporate real estate books. Create maps, floor plans, charts, modern financial tables, and statistics for print.

The Earp Group Chapel Hill, North Carolina 6/2006 – 1/2007

FULL TIME GRAPHIC DESIGNER

Design for residential real estate. Extensive brochures, postcards and marketing materials. Photography of homes and image manipulation. Print and web design.

RegEd.com Research Triangle Park, North Carolina 11/1999 – 5/2000

PART TIME GRAPHIC DESIGNER

Updated antiquated course booklets to current design standards. Order forms and postcards. Design for print.

education

Alamance Community College Graham, North Carolina 1996 – 1998

Advertising and Graphic Design, AAS

tools

Adobe InDesign - CC 2017

Adobe Illustrator - CC 2017

Microsoft Office Suite

Advanced GREP, styles, and tables;

Adobe Photoshop - CC 2017

Mac/PC OS

XML tagging, data import, large book

Adobe Acrobat - CC 2017

Wacom Tablet

production, EasyCatalog plug-in

Adobe Dreamweaver - CC 2017

Skilled in multilingual design